

July/August

news & updates

MONADNOCK
**ARTS
ALIVE**

UPCOMING EVENTS

TOMORROW 8/6 Let It

Slide: Our newest board member Leanne will be competing in Let it Slide at the Showroom to help raise money for Arts Alive!

9/11 Elevate the Arts Festival: Music, Lawn Games, Food, Artist Vendors, and more! Free entry, paid activities and food!

9/20-21 Radically Rural: Arts & Culture Track. \$150 in person, \$75 virtual attendance.

October Arts Leadership Summit: A convening of arts nonprofit business leaders in the Monadnock region to share ideas and to problem-solve together. Sliding Scale \$15-45.

STAY CONNECTED!

Sign up for membership to receive the latest info on upcoming workshops and opportunities to connect. [Here.](#)



Ewing Arts Awards - a great success!

Another joyful year of celebrating artists and arts supporters of excellence in the Monadnock region - from Brattleboro to Peterborough we are rich with talented crafters, creators, and presenters! Arts Alive is deeply grateful to our partners, the Keene Sentinel, for making this annual event happen in the most magical of ways. [Watch the great videos they created, here.](#) Thanks to all who attended juried, and helped put on this fun event!

Learn more about the
Winners



Organizing the Arts & Culture Track

Arts Alive is proud to lead the Arts Track of this national convening. What do we use to guide us in

Attend free Coaching and Referrals Sessions for artists, new arts community members, and folks who want to partner with artists. These 45 minute sessions are free and open to anyone. [Book now.](#)

Receive our weekly newsletter filled with arts and culture events for the coming week. [Sign Up!](#)

RESOURCES

Results from the Arts Access and Arts and Loneliness study are out - watch a webinar, bite sized YouTube videos, or just take a gander at the fact sheet (which also has some neat data to be used in grant applications and program case statements). [It's all on our website!](#)

The AEP6 Study helps measure arts audiences' economic impact in our region. Surveys [are available on the Arts Alive website.](#)

Grant Search Sites and Local Data for applications can be [found on our website.](#)

A listing of gig postings and artist residencies search sites is also [posted on our site.](#)

Discover Monadnock Gets thousands of visitors each month,

our curation of arts track sessions? The Arts are an expression of our cultural roots, our reality today, and our understanding of what may happen tomorrow, and, as such, are vital to the health of our rural communities. The arts feed our sense of belonging, understanding and social development and are an excellent means of sharing culture and connecting through beauty and stories. The arts can also be an intrinsic part of economic development – instigating tourism, downtown spending, and more. Join us at Radically Rural as we explore stories from rural communities about how the arts build community connections, grow pride in our rural spaces, and celebrate the growing diversity of our communities.

Learn
More



Developing Discover Monadnock

We are working with Paragon Digital Marketing with support of a grant from The NH Division of Travel and Tourism Development to do a complete overhaul of the Discover Monadnock website, and to develop additional content for it. We are so excited and grateful for this new partnership! We raised almost \$1,000 during our NH Gives Day campaign. Will you help

looking for the things that make the Monadnock region special, fun, active. Make sure you're posting on [our calendar!](#)

us continue this momentum and meet our match so we can create the best website possible to support promoting the arts across our region to new audiences?

Make a sustaining gift

Meet our newest Board Member

Arts Alive is working toward becoming a sustainable and well-supported organization. Part of our strategic plan was to identify and recruit a new art-loving board member who came with a financial background.

Leanne most recently served as the finance manager at the Monadnock Food Coop. She has a background in film production and finance. She has a passion for stand-up comedy, and has organized many of the Nova Arts comedy nights over the past year. She is currently co-owner of Sidestream Studio. We are thrilled to bring her "on board."



More about Leanne

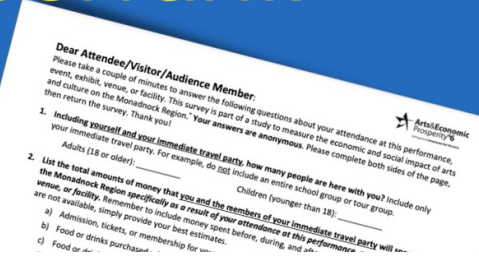
If you're interested in volunteering or board service - please reach out! We are always looking for more hands to join in the work of building a thriving and sustainable arts landscape in our region!

AEP6 Study

This Spring we launched our next Arts and Economic Prosperity Study. We've done a few over the years because

the data is an excellent tool for arts organizations to apply for grant funding. You see, the data tells us what the economic impact of nonprofit arts and culture business activity is in our region. It's GREAT! We need your support and participation, though. If someone asks you to take the survey, please fill it out. Some arts venues will have printed copies, some will have a QR code on display so you can take the survey right from your phone.

Arts-Lovers, Please fill out the **AEP6 Survey** it's important!



We need art lovers and advocates to insist this data is collected and to participate in taking the surveys at arts events and encouraging others to take the surveys.

If you are a board member of a nonprofit arts organization: Please make sure these surveys are being handed out at your organization's arts events - you can always volunteer to lay surveys on seats, stuff them in programs, or pass them around on clipboards at intermission.

Materials to survey audiences

Keene Arts Core

This month we've been advocating for the Keene Arts Core elements of a covered art, music, & farmers market pavilion, painted pathways and crosswalks, and sculpture installations during open public meetings of the Downtown Infrastructure Project team, which is creating a plan to update some ancient underground infrastructure under Keene's Main St. They are asking for public input on what goes back on top after they dig everything up! [Read more about the infrastructure project's scope and timeline here.](#)



Get Involved!

We are grateful to our funders



Join
them!