

# February 2023

BELATED  
news & updates



## Just a quick note to celebrate Nina!

The year is off to an excellent start! We are so grateful to have Nina in our office tackling the Discover Monadnock Calendar, coordinating the Arts Ambassador Meetups, Artist Field Trips and supporting our other events and programming. She's also working on the Arts & Economic Prosperity Study with Americans for the Arts - so make sure you get as many audience surveys as you can in to her by the end of May! Thank you NINA!

A Pop up project for Keene Arts Core, Discover Monadnock's new look, Call for art for the 2023 Keene ArtWalk, position open for an Art in the Park coordinator, and so much more! Check out the sidebar on the left for resources, upcoming programs and opportunities to engage.

## UPCOMING EVENTS

**Artist Field Trips:** In 2023 we will be hosting monthly artist field trips to different locations throughout the region! Learn about the great resources, venues, tools and programs around the region, get inspired, and meet other creatives! [Sign up as an artist member to get regular notifications.](#) Membership Cost: only \$15 per year.

**Arts Ambassador Meetups:** In March we will be visiting Peterborough Community Theatre to gather and talk about more ways to support the arts! [Sign up as an Arts Ambassador to get on the email list for more](#)

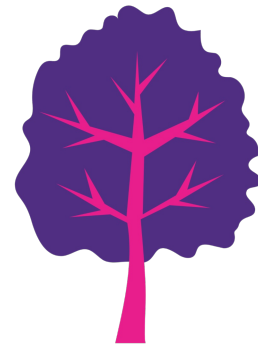
## Keene Arts Core

We are continuing to keep our eyes on the work of the City and Infrastructure projects, but we're moving ahead with something temporary and fun!

Keene State College student Sofia Hakeem is developing a temporary wayfinding project for the arts in downtown Keene.

Sofia will create a beautiful Elm Tree mural, with a few missing leaves. The game is to find the missing leaves! Her temporary mural will be installed on a wall in the Arts Core footprint - in the Gilbo Ave area.

Professor Emily Lambert's studio art class at Keene State College will create temporary mini-murals inside Elm leaf-shaped frames that celebrate each arts venue's impact on our community and they will be placed near each arts venue.



[Information.](#)

Membership Cost: only \$50 per year, discounts for students and for arts members of Arts Alive.

**Artist to Artist Workshops:**

May 13 & 20 - Business Focusing and Marketing workshops! Saturday mornings. Registration coming soon.

**Keene ArtWalk: Dates**

June 2-11. Call for art is in progress! [Info here.](#)

**Ewing Arts Awards: July**

2023. Call for nominations will go out in April! [Info here.](#)

**Elevate the Arts 2023:**

Will be held on August 13th. More details to come! [Email us to join our planning committee!](#)

**Radically Rural 2023:**

September 27-28. [Register Here.](#)

**STAY CONNECTED!**

Sign up for membership to receive the latest info on upcoming workshops and opportunities to connect. [Here.](#)

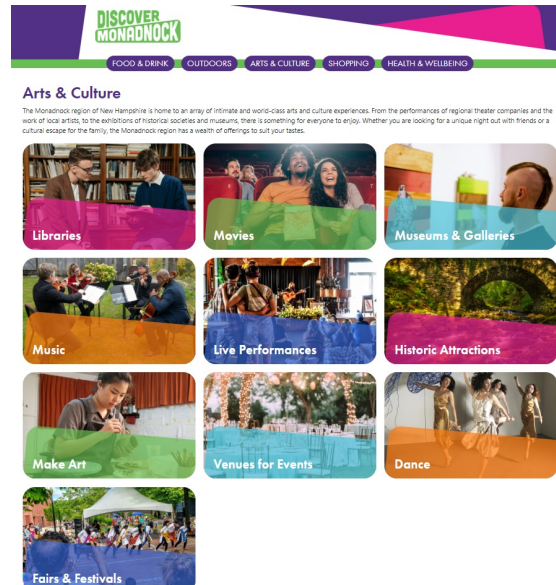
**Attend free Coaching**

and Referrals Sessions for artists, new arts community members, and folks who want to partner with artists. These 45 minute sessions are free and open to anyone. [Book now.](#)

Receive our weekly



## Discover Monadnock

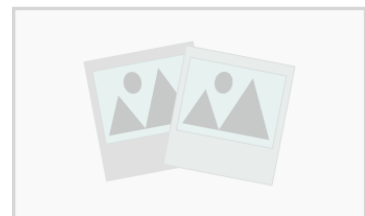


We are so excited about the new look of our Discover Monadnock website! Here's a sneak peek of the arts section! The calendar will also look just as fun so make sure to put in your arts and culture events and make sure you've [signed up](#) to receive the weekly arts & culture roundup. And don't forget to chip in to do your part in making sure this great community resource stays available for our region!

Make a sustaining gift to support Discover Monadnock

## Keene ArtWalk call for art!

We are excited to be celebrating the 32nd annual Keene ArtWalk in beautiful downtown Keene, NH. Each June, art



Discover Monadnock newsletter filled with arts and culture events for the coming week. [Sign Up!](#)

## RESOURCES

Results from the Arts Access and Arts and Loneliness study are out - watch a webinar, bite sized YouTube videos, or just take a gander at the fact sheet (which also has some neat data to be used in grant applications and program case statements). [It's all on our website!](#)

The AEP6 Study helps measure arts audiences' economic impact in our region. Surveys [are available on the Arts Alive website.](#)

Grant Search Sites and Local Data for applications can be [found on our website.](#)

A listing of gig postings and artist residencies search sites is also [posted on our site.](#)

Discover Monadnock Gets thousands of visitors each month, looking for the things that make the Monadnock region special, fun, active. Make sure you're posting on [our calendar!](#)

**BOARD SERVICE:**  
We are always looking

in mediums such as oil, pastel, photography, watercolor, quilting, mixed media and more take over storefront windows to connect artists of all ages with the community of Keene. Live painting, music events, and more are available for the whole family during Art Walk everywhere you look in downtown Keene, New Hampshire!

This is a wonderful opportunity for artists local to the Monadnock region to take part in a grand tradition in the Keene area, promote public access to the arts and create a gallery of art in our downtown storefront windows.

\*New this year!\* ArtWalk is accepting up to 5 entrants as 'visiting artists' who reside outside of the the Monadnock Region.

The entry fee is \$36  
Deadline for Entries: Mar 31 2023

Submit your  
work!

## Workshops

### A Business Workshop Series for Creative Minds

Facilitator: Joanne Randall of Leap Year Business Strategies  
Saturdays - May 13+20th at the DubHub in Dublin, NH

Attention all creatives! Are you ready to take your business skills to the next level and turn your passion into a thriving business? Do you have a million good ideas but want to focus in on one that will be the key to your creative business? Come and join us at this two-part weekend workshop that will leave you feeling focused, energized, and ready to market your amazing work.

Part 1: Focusing the Creative Entrepreneur - to help artists like you learn the essential skills and techniques to develop a focused business plan that will turn your creative vision into a focused and successful reality.

for more hands to join in the work of building a thriving and sustainable arts landscape in our region! We have a board of 10 fantastic folks - [Check them out!](#) The work is strategic and fun, hands-on and big-picture. Learn more about it and reach out if you're interested in joining!

About Board  
Membership

Part 2: 7 Steps to Successful Marketing will help you learn the essential marketing skills and techniques needed to promote your creative business and build a successful brand.

Whether you're a seasoned professional or just starting out, this workshop is the perfect opportunity for you to network, learn, and grow as an artist. Register today and take the first step towards turning your passion into a thriving business!

Save your seat  
Today!

Session 1: \$85; Session 2: \$105  
Register for both sessions for \$165 until April 15th!

*Arts Alive members always get a discount on their registrations - just use your code!*

## Recap: February Artist Field Trip

The second installment of Arts Alive's Artist Field Trip series, the Keene field trip invited artist to explore two more spaces available to local creatives! We began at 17Rox Artist Studios to enjoy coffee and pastries (courtesy of Prime Roast, a local small business!) at 10:30am. At 17ROX we explored the open studios of local working artists including photographer Georgia Cassimatis, multi media artist Eileen Longe, painter Jim Duffy, and music teacher Stacie Pirozzi, whose vocal students offered a short performance! At 11:45 we made our way over to a well-known yet underused resource, the Keene Public Library, taking a tour of the library's diverse event spaces post-renovation. To conclude, librarian staff introduced their makerspace where we learned about machines available for use including the laser engraver and cutter, vinyl cutter, and 3D printers. The library shared information about check-out equipment including sewing machines, Circuit cutting machines, soldering irons, and digital film scanners.



To get notifications and updates about future field trips, become a Member of Arts Alive today.

Join  
Us!

We'll be visiting Jaffrey in March and Brattleboro in April!

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## AEP6 Study:

### The Economic & Social Impact of Arts and Culture events

Since April 2022 we have been collecting surveys from audiences. Now we are also collecting surveys from nonprofit arts organizations and libraries! This info will give us a robust picture of the economic impact of the arts in our region - and the value of investing in arts and culture programming and infrastructure.

Big shout out this month to the Walpole Town Library. They were the first of 50,000+ organizations in 400 participating communities to send in their organizational survey.

Download the Organizational  
Survey

Download Audience Surveys

Drop us a line if you'd like to have some of our hot-off-the-press postcards with a QR code to the online audience surveys and 4 reasons to take it!

Email Nina

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## Tourism Stakeholder Survey



If you're involved with hosting events or leading a space that TOURISTS visit or participate in, please consider participating in the State's NH Tourism Survey. It will help them determine priorities for investment of the state's tourism dollars! And you know, we would just LOVE to use some of that funding to support building new markets for local arts businesses!

Take the Survey!

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## ART in the PARK seeks Coordinator

Keene Art in the Park Coordinator needed for the Monadnock Area Artists Association's Labor Day weekend outdoor show in Keene.

\$1,500 stipend. Committee meetings will begin soon to prepare for the event.

Qualifications: be familiar with the event; be able to organize meetings and work well with the established committee; be good at delegating responsibilities; be sure that deadlines are met for the various aspects of the show; and be present to supervise the two-day event. The most recent director will be happy to help with the transition. Please note that whoever takes on this position will find it easier to not be an artist participating in the event.



If interested, please contact Gill Truslow @ (603) 499-2205. Please leave a message if necessary.

## We are grateful to our funders



Join  
them!