



Sponsorship Opportunities 2024

Sponsorship is a fantastic way to support the programs we are running that ignite creativity and spark connection. We hope you'll consider partnering with us in 2024!

To sign up for sponsorship mail this form and a check to: Arts Alive 15 Eagle Court Keene, NH 03431 - *Or request an invoice (below)*

Questions? Contact Jessica Gelter at jessica@monadnockartsalive.org

Business Name:

Contact Email:

Contact Name:

Contact Phone:

Invoice requested

DISCOVER MONADNOCK Community Events Email Sponsorship

Our Discover Monadnock project is a great way to get to know the region and all the wonderful things to do here! We are especially proud of our events calendar, which sends out weekly emails to a list of **3,500** and has a **40% open rate!** Check out all we have to offer on Discover Monadnock: discovermonadnock.com

Up to four local businesses can sponsor this program and will receive a customized acknowledgement in our greeting message to all recipients. Emails go out WEEKLY!

- | | | |
|---|---------------------------------------|--|
| <input type="checkbox"/> January \$150 | <input type="checkbox"/> May \$150 | <input type="checkbox"/> September \$150 |
| <input type="checkbox"/> February \$150 | <input type="checkbox"/> June \$150 | <input type="checkbox"/> October \$150 |
| <input type="checkbox"/> March \$150 | <input type="checkbox"/> July \$150 | <input type="checkbox"/> November \$150 |
| <input type="checkbox"/> April \$150 | <input type="checkbox"/> August \$150 | <input type="checkbox"/> December \$150 |

Program Sponsorships Available

ELEVATE THE ARTS, August 11: This is a community festival focused on providing accessible arts opportunities from open mic performances to hands on arts activities to an affordable artist vendors market. In our 2nd year we saw hundreds of attendees, in spite of the unpredictable weather! All sponsors can host a tent/table at the event as long as they bring a creative activity for folks to engage with. \$1000+ sponsorships will also receive a shoutout in our radio ads.

\$250 \$500 \$1,000 Other:_____

ARTS LEADERSHIP SUMMIT, November 1: This is a gathering of up to 50 arts leaders from across the Monadnock region who work at and volunteer for arts nonprofits in our region.

\$250 \$500 \$1,000 Other:_____



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MINIGRANTS, Fall: Arts Alive puts a call out to artists of all experience and abilities - we are looking to support projects that bring the community into creative expression and increase access to art-making opportunities. We seek partners who believe, like us, that money should not be a barrier to letting a creative idea take flight.

\$250
 \$500
 \$1,000
 Other:_____

ARTS FIELD TRIPS, A Bi-Monthly Program: Field trips run year round and bring creatives together on Saturday mornings to visit arts spaces across the Monadnock region where they can learn more about resources available to them - from shared tools to studio spaces to venues to perform. Its a fun way to get inspired and meet other artists. Sponsorship covers a full year of programs.

\$250
 \$500
 \$1,000
 Other:_____

ARTS AMBASSADOR MEETUPS, A Monthly Program: Meetups bring art lovers together to discuss ways they are supporting the arts in their Monadnock region town. These meetups are paired with local arts events which the group attends together. Its a fun way to motivate our community to take action in support of arts in their towns. Sponsorship covers a full year of programs.

\$250
 \$500
 \$1,000
 Other:_____

SPONSORSHIP BENEFITS	\$250	\$500	\$1,000	\$2,500+
Business Logo on Arts Alive website & Monthly Arts Alive newsletter all year	no	yes	yes	yes
Business Logo presence on program signage	yes	yes	yes	yes
Business Logo on program poster and other publicity	small	medium	large	large
Social media shoutout	1 post	1 posts	2 posts	2 posts
Free admission to the program (if applicable)	yes	yes	yes	yes