

2024 DISCOVER MONADNOCK arts book

The Discover Monadnock Arts book is a publication for those who would like to discover local art, culture and hand-made goods in the Monadnock region. It introduces tourists and locals to traditions, venues, artists, and cultural experiences that happen uniquely here! The booklet will be 5 ½” x 8 ½” with a bright artistic cover designed to catch the eye.

It includes:

- Editorial content on creative and cultural things to do in the Monadnock region
- ¼, ½, and full page ads from local businesses
- A listing of local arts studios and venues to visit
- A beautifully designed map of the region

10,000 printed copies will be distributed in the first year, and the book will be available for download on the Discover Monadnock website, which gets tens of thousands of visitors each year. The booklet will be distributed across the state and the region. It will be at welcome centers, airports, realtors offices, hotels and B&Bs, tourist information centers and attractions, as well as arts venues and events across the region.

PRINT DISTRIBUTION

Print distribution 10,000

Estimated digital distribution 10,000

} PRINT + DIGITAL DISTRIBUTION
} 20,000 COPIES TOTAL

To visitors in the region at local lodging establishments

To visitors at the Manchester-Boston Regional Airport

To visitors at the Keene Dillant-Hopkins Airport

To attendees at festivals and events with regional and national audiences

By realtors to people who may move to the region

By retirement living facilities to people who may move to the region

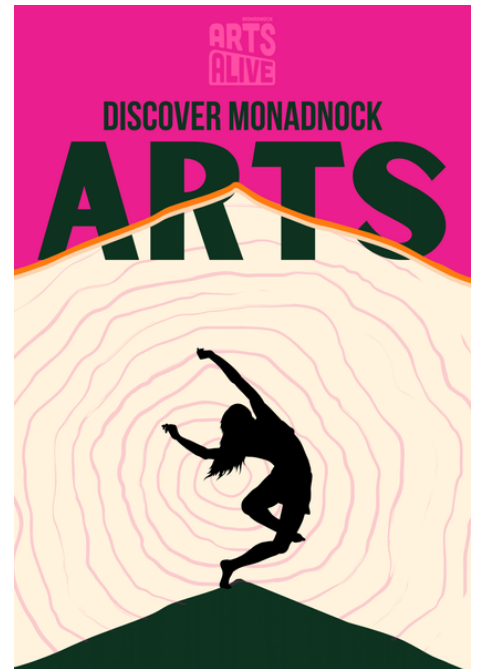
By large employers to recruit new workers to the region

By higher-ed institutions attracting students to the region (KSC and FPU)

By the Greater Keene & Peterborough Chamber

By other region-wide organizations (Cheshire County, SWRPC)

By advertisers in the Guide



**BE A PART
OF THE ARTS
BOOK!**

FULL-COLOR
ADVERTISING
OPPORTUNITIES

EARLY-BIRD
DISCOUNT!

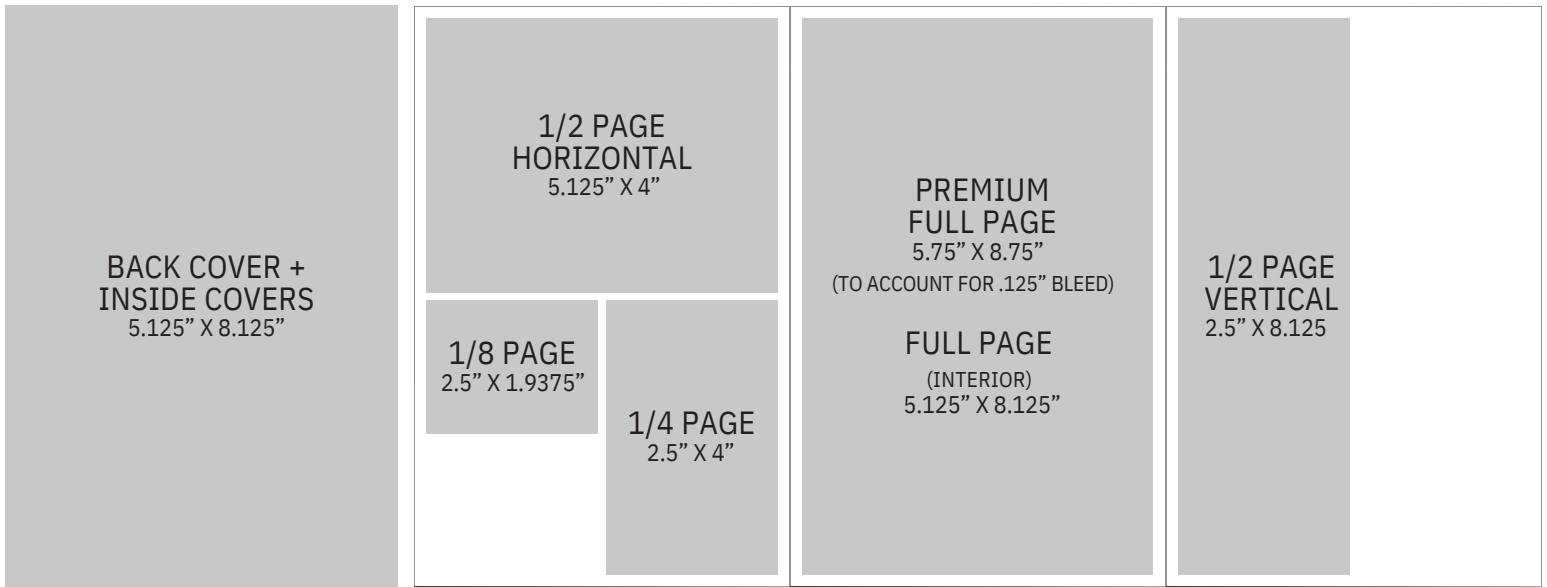
**AD SALES
CONTACT**

PAM WILDER
603-903-4228

pam@monadnockartsalive.org

[sign-up form on back](#)

MONADNOCK
**ARTS
ALIVE**



AD FILE REQUIREMENTS: Press-quality Adobe PDF (fonts embedded), TIF, or JPG (minimum 300 dpi)
SUBMISSION METHODS: Contact Pamela Wilder at 603-903-4228 or email pam@monadnockartsalive.org
DEADLINES: Reservations by 5/1/24*. Artwork and payment by 5/10/24.

Please mail checks to: Arts Alive 15 Eagle Court Keene NH 03431

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ADVERTISING AGREEMENT

YES! Sign me up!

Using the check boxes, please indicate your participation level by placing a “X” in the box accordingly. All sponsor- ship and advertising rates are net. By completing this form you are agreeing to terms listed below.

- FULL PAGE \$850
- HALF PAGE \$450
- QUARTER PAGE \$250
- EIGHTH PAGE \$150
- TEXT ONLY \$40

PREMIUM POSITION

(FULL PAGE):

- BACK COVER \$1,100
- INSIDE FRONT COVER \$1,00
- INSIDE BACK COVER \$950

* Early bird reservations (save \$50) for 1/4 page ads or larger 4/1/24.

Business Name Business Phone Number

Company Contact Contact Email

Address City State Zip Code

Company Representative Signature

Terms & Conditions: Payment must be received before publication printing. Advertising materials must be supplied by the advertiser and prepared properly for print reproduction. Graphic/design services available for a fee. Advertiser assumes all liability for all content in its advertisement and assumes responsibility for all claims arising therefrom made against Arts Alive.

